



## VIRTUAL EXHIBITOR PACKAGES

Package	Standard Exhibitor	Premium Exhibitor	Headline Exhibitor
Cost	£1,000 plus vat	£1,750 plus vat	£2,500 plus vat
<b>Virtual Exhibitor Booth</b>	<ul style="list-style-type: none"> <li>Branded Exhibition Booth within Virtual Exhibitor Area, Accessed by Delegates. To Include:               <ul style="list-style-type: none"> <li>Company Logo/Branding</li> <li>Opportunity to Add: Company Bio Literature, Social Media, Event Offers, Promo Videos, Contact Information etc.</li> <li>'Request More Information' Functionality for Follow Up Activity</li> </ul> </li> <li>Virtually Manned Stand for Video and/or Voice Calls with Delegates</li> </ul>		
<b>Delegate Passes</b>	<ul style="list-style-type: none"> <li>2x Complimentary Delegate Passes</li> <li>10% Discount on Additional Passes</li> </ul>	<ul style="list-style-type: none"> <li>4x Complimentary Delegate Passes</li> <li>10% Discount on Additional Passes</li> </ul>	<ul style="list-style-type: none"> <li>6x Complimentary Delegate Passes</li> <li>10% Discount on Additional Passes</li> </ul>
<b>Website Exposure</b>	<ul style="list-style-type: none"> <li>Logo, Bio &amp; Website URL on Exhibitor Listing</li> <li>Scrolling Logo on Homepage</li> </ul>	<ul style="list-style-type: none"> <li>Logo, Bio &amp; Website URL on Exhibitor Listing</li> <li>Scrolling Logo on Homepage</li> </ul>	As left, PLUS: <ul style="list-style-type: none"> <li>Animated GIF Banner on Event Website</li> <li>Scrolling Banner on Offsite Hub Website</li> </ul>
<b>Social Media</b>	<ul style="list-style-type: none"> <li>Tweets from @TallBuildingsC Twitter, including:               <ul style="list-style-type: none"> <li>2x Pre-Event</li> <li>1x Post-Event</li> </ul> </li> <li>Inclusion/Mention in 1x LinkedIn Post</li> </ul>	<ul style="list-style-type: none"> <li>Tweets from @TallBuildingsC Twitter, including:               <ul style="list-style-type: none"> <li>3x Pre-Event</li> <li>1x Live-Event</li> <li>1x Post-Event</li> </ul> </li> <li>Inclusion/Mention in 1x LinkedIn Post</li> </ul>	<ul style="list-style-type: none"> <li>Tweets from @TallBuildingsC Twitter, including:               <ul style="list-style-type: none"> <li>5x Pre-Event</li> <li>2x Live-Event</li> <li>1x Post-Event</li> </ul> </li> <li>1x Solus LinkedIn Post Pre-Event (+ Posted in Targeted Groups)</li> </ul>
<b>Logo Inclusion</b>	<ul style="list-style-type: none"> <li>Website &amp; Virtual Exhibition Booth Exposure, as detailed above</li> <li>Tall Buildings Delegate Pack (distributed electronically to Tall Buildings Magazine Digital Circulation 70,000+ Post-Event)</li> <li>All HTML Eshots from Event Organisers</li> </ul>	<ul style="list-style-type: none"> <li>Website &amp; Virtual Exhibition Booth Exposure, as detailed above</li> <li>Tall Buildings Delegate Pack (distributed electronically to Tall Buildings Magazine Digital Circulation 70,000+ Post-Event)</li> <li>All HTML Eshots from Event Organisers</li> <li>Master Presentation Slides</li> </ul>	As left, PLUS: <ul style="list-style-type: none"> <li>Presentation Holding Slides</li> </ul>
<b>PLUS</b>	<ul style="list-style-type: none"> <li>PDF Delegate List (Name, Job Title, Company) provided post-event.</li> <li>Half Page Advert in Tall Buildings Delegate Pack (distributed electronically to Tall Buildings Magazine Digital Circulation 70,000+ Post-Event)</li> </ul>	<ul style="list-style-type: none"> <li>PDF Delegate List (Name, Job Title, Company) provided post-event.</li> <li>Half Page Advert in Tall Buildings Delegate Pack (distributed electronically to Tall Buildings Magazine Digital Circulation 70,000+ Post-Event)</li> <li>Inclusion in 1x Offsite Hub Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>5-minute Audience Address</li> <li>PDF Delegate List (Name, Job Title, Company) provided post-event.</li> <li>Full Page Advert (Prime Location) in Tall Buildings Delegate Pack (distributed electronically to Tall Buildings Magazine Digital Circulation 70,000+ Post-Event)</li> <li>'Message from our Headline Sponsor' Circulated to Delegates in Joining Instructions (written or video message)</li> <li>Inclusion in 1x Offsite Hub Newsletter</li> </ul>